

Privacy Statement

This privacy policy outlines how BuyerDeck collects, uses, and discloses the personal information you provide on our application (<https://app.buyerdeck.com>). Please read the following to learn more about our Privacy Statement. By visiting or using the website or services in any manner, you acknowledge that you accept the practices and policies outlined in this Privacy Statement and you hereby consent to the collection, use and sharing of your information in the following ways.

1. Why does BuyerDeck gather personal information?

BuyerDeck collects personal information in order to provide services and support in respect of the licences you purchase.

2. What information does BuyerDeck collect and how is it used?

We gather various types of Personal Information from our users, as explained more fully below. We may use this Personal Information to personalize and improve our services, to allow our users to set up a user account and profile, to contact users, to fulfill your requests for the services, to analyse how users (both our customers and their end users) utilise our website, and as otherwise set forth in this Privacy Statement.

Information you provide to us

We may collect personal information when you register as a customer, purchase one of our products or use our products. In each of these situations, we only collect the personal information required to meet your needs. We may ask for your name, company name, billing or shipping address, credit card information, email address, phone number or other pertinent information.

We use your information to provide you with the services you have requested. We may use your information to help you complete a transaction, (including fulfillment of orders and promotional offers), to communicate back to you, to inform you and update you on your order. Credit card numbers are used only for payment processing and are not used for other purposes without your permission. We will keep your personal information for no longer than is reasonably necessary for internal reporting and reconciliation purposes and to provide you with any feedback or information that you might request or require.

Information collected automatically

When you access our application our server logs your **IP address** (unique network addresses), the time and duration of your visit, and the time and duration of the pages on our website you view. We may also capture information about your computer system, such as your browser type and operating system.

We will likely place a **cookie** on your hard drive during the web visit. A cookie is a unique alphanumeric identifier that we use to help us identify the number of unique visitors to our Website, whether or not those visitors are repeat visitors, and the source of the visits. Cookies cannot be executed as code or used to deliver a virus. Other servers cannot read them and personal information cannot be gathered from them. They are simply an identifier shared between you and us to allow us to improve the services we offer to you through our Website. If you do not wish cookies to be placed on your computer, then they can be disabled in your web browser. The option to do so is normally found in your browser's "security settings" section. However, please note, permanently disabling cookies in your browser may hinder your use of our website as well as other websites and interactive services.

A **web beacon**, also known as a web bug, is a small graphic (usually 1 pixel x 1 pixel), that is embedded in a web advertisement, email, or page on our web site, but is invisible to you. When you view a page on our website, an email or an advertisement your web browser will request the web beacon from a web server, which in turn will set a cookie in your web browser containing a unique identifier. This unique identifier will be linked to log information that is used to track your movements on our web site in order to determine the effectiveness of content and advertising campaigns.

We do not collect personal information about you as part of a web visit, but web visit information may be tied to other information (including personal information) we collect from you via chat, web forms, and the other means we describe in this Privacy Statement.

3. Email and other communications

We may contact you, by email or other means; for example, we may communicate with you about your use of the website or services. If you do not want to receive email or other mail from us, please send your request to [INSERT EMAIL ADDRESS TO OPT OUT] . Please note that if you do not want to receive legal notices from us, those legal notices will still govern your use of the website, and you are responsible for reviewing such legal notices for changes.

4. Right to Access your personal information

If you want to know what personal information we hold about you, or you believe that any personal information we have about you is incorrect, or is, has been, or might be used inappropriately, please contact us [INSERT EMAIL ADDRESS] and we will take steps to correct or delete the information, or restrict its use, as appropriate.

5. How often does BuyerDeck update its privacy policy?

We may update this policy at any time by posting additions or changes on this web page. Use of information we collect now is subject to the Privacy Statement in effect at the time such information is used. If we make material changes or changes in the way we use personal information, we will notify you by posting an announcement on our website prior to the change becoming effective. You are bound by any changes to the Privacy Statement when you use the website after such changes have been first posted.

6. Contact us

If you have questions or concerns regarding this Privacy Statement or in respect of the information we collect about you, you should contact us by emailing [team@buyerdeck.com], by calling [02080017139] or by sending a letter to [1 serenaders road sw97qp London].